



PRESS RELEASE

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Comcast Business VoiceEdge™ Adds Award-Winning One-Click Audio Conferencing App

PHILADELPHIA, PA – March 12, 2018 – [Comcast Business](#) today introduced Comcast Business VoiceEdge™ Conferencing, an award-winning enhancement to its cloud-based phone service, Comcast Business VoiceEdge, which simplifies the way conference calls are initiated, joined and managed. The new Audio Conferencing application allows end-users to initiate an audio conference with a single click while eliminating common conferencing frustrations. The service is included for all Comcast Business VoiceEdge subscribers.

With Comcast Business VoiceEdge Conferencing, employees can instantly initiate a call with up to 50 participants via an easy “click to start conference” command. Users can join by clicking a “join conference” link. Advanced management controls make it possible for conference hosts to view and identify each participant, eliminating the need for individuals to identify themselves.

“With an increasingly distributed and mobile workforce, conference calls are an important tool for keeping teams connected, but this can become challenging from a user standpoint when different people are trying to access a conference call while traveling, in remote locations, from a different office,” said John Guillaume, vice president, product management at Comcast Business. “We’re continually innovating and evolving our voice platform with a focus on improving the end-user experience and overall business impact. With Comcast Business VoiceEdge Conferencing, the days of remembering long phone numbers and PINs or asking ‘who joined the call,’ are now a thing of the past – saving our customers both time and resources.”

Comcast Business VoiceEdge Conferencing was recently recognized by [TMCNet as the 2018 Internet Telephony Product of the Year](#). VoiceEdge Conferencing is the latest enhancement to Comcast Business VoiceEdge Desktop and Mobile Companion applications. The app also enables click-to-dial from some of the most commonly used business productivity tools, including Google Chrome, Skype for Business, and Microsoft OWA.

VoiceEdge Conferencing offers the conference call moderator a simple, integrated interface that works directly with Comcast Business VoiceEdge. Features include:

- Scale up to 50 participants plus a moderator
- One-click access - from the app, simply click “start conferencing” to automatically open the bridge from your desk phone, mobile device, or any other phone
- Notifications of who joined and left the call
- Moderator dashboard - allows the host to see who is on the bridge as they join
- Security – PIN protected conferencing
- Interoperability - works with Mac, PC, iOS and Android

Customers can download the Audio Conferencing Application by visiting [Comcast Cloud Solutions Marketplace](#).

Comcast Business provides a modern portfolio of voice solutions for large enterprises as well as small- and medium-sized businesses (SMB). For more information on the Comcast Business advanced voice solutions portfolio, visit <https://business.comcast.com/phone/voicedge>

About Comcast Business

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by a next-generation, advanced network, and backed by 24/7 technical support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing provider of Ethernet services.

For more information, call 866-429-3085. Follow us on Twitter @ComcastBusiness and on other social media networks at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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